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Economics, the Review of Economic Studies, and Management Science Professor Besanko is a co-author of Economics of Strategy with David Dranove, Mark Shanley, and Scott Schaefer RONALD R BRAEUTIGAM is the Harvey Kapnick Professor of Business Institutions in the Department of Economics at Northwestern University He is currently Associate Provost

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David Besanko, Mark Shanley, and I joined Kellogg in 1991, where we were immediately charged by Dean Donald Jacobs with revitalizing the strategy curriculum (Scott Shaeffer joined Kellogg shortly afterward and joined the Economics of Strategy writing team for the third edition) We searched for a textbook that might provide a

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David A. Besanko

David A Besanko Alvin J Huss Distinguished Professor of Management and Strategy Kellogg School of Management Northwestern University Jacobs Center 2001 Sheridan Road Evanston, IL 60208 (847) 467-6505 Fax: (847) 467-1777 d-besanko@kellogg.northwestern.edu PROFESSIONAL APPOINTMENTS

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Besanko, David; Dranove, David; and Shanley, Mark (2000) Economics of Strategy (2nd edition) New York, NY: John Wiley and Sons, Inc This book covers international firms and competition in economic terms, Michael Porter's Competitive Analysis Musgrave, Frank (2001) How to Prepare for the VP Macro/Micro Economics Exam Hamppauge, NY: